

A Beginner's Guide to Podcasting:

Part 1 and 2

Featuring Greg Schwartz

Join Greg Schwartz for this two-part SirsiDynix Institute to explore this new important media distribution model to libraries and librarians. Schwartz has emerged as librarianship's most recognized voice in podcasting, turning his weblog Open Stacks into an audio forum for news and ideas to related to "all things information science."

This two-part session will seek to remove some of the mystery surrounding podcasting and explore a variety of audio programs and tools that make them easy to find and easy to consume. The first session will look at podcasting from a listener's perspective and the second session will explore how you can use it as a communications tool for your library. Come and learn about this little revolution in the way audio content is delivered and see how you can expand your service to patrons.

Greg Schwartz

Greg Schwartz is the Supervisor of Electronic Services for the Louisville Free Public Library. He has been instrumental in the development and implementation of an Instant Message-based reference service and has been heavily involved in a variety of other technology initiatives. Prior to his current position, Schwartz served the Louisville Free Public Library as a Circulation Support Supervisor and Assistant Branch Manager. Schwartz holds an MSLIS from the University of Illinois at Urbana-Champaign and a BA in the History of Art and Architecture from Brown University.



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Part 1
May 17, 8 - 9 a.m. Pacific

Part 2
May 24, 8 - 9 a.m. Pacific

Free Registration:

www.SirsiDynixInstitute.com